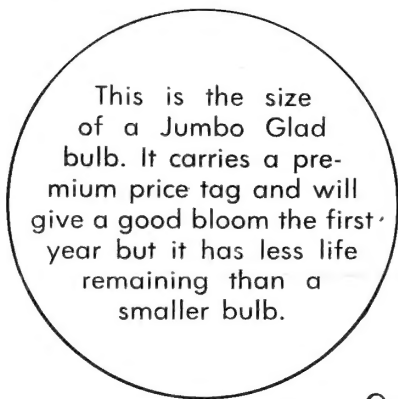


GLADIOLUS

GLADS BLOOM FROM 70 TO 90 DAYS AFTER PLANTING DEPENDING UPON VARIETY.

PLANT SOME EVERY WEEK OR SO, AND YOU CAN HAVE BLOOMS UNTIL FROST.

NOTE: Some of the varieties listed are new and are offered by us for the first time. Since you will surely want Gladiolus in your garden the question arises as to what size bulbs you should buy and where you should buy them. These questions are answered below.



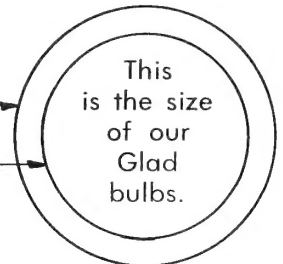
This is the size of a Jumbo Glad bulb. It carries a premium price tag and will give a good bloom the first year but it has less life remaining than a smaller bulb.



This is a Gladiolus bulblet. These are sometimes sold as blooming varieties of bulbs 1" to 2" in circumference. Note: They are blooming varieties, not blooming size—A bulblet takes two years to bloom. A cigarette is 1 inch in circumference.

Our Largest Bulbs

Our Smallest Bulbs



This is the size of our Glad bulbs.

Our Glads are large enough to give a bloom of excellent quality the first year. They have never bloomed before so you get all the bloom the bulb is capable of producing. This is the size bulb bought in huge quantities by the commercial growers who raise gladiolus for the cut flower market. This size is your best buy. You can pay less and get bulblets, or pay more and get older bulbs with less life remaining, but **YOU CANNOT BUY A BETTER BULB AT ANY PRICE.**

OUR PRICE IS ONLY 2c each (for 200)

FOR GLADIOLUS BULBS WHICH ARE UNCONDITIONALLY GUARANTEED TO GIVE YOU EXCELLENT QUALITY BLOOMS THIS YEAR.

All varieties are labeled and packed 40 to the bag. If mixed bulbs are ordered, you will receive some of all varieties on hand but they will not be labeled.

Please indicate the number of "bags of 40" wanted, NOT NUMBER OF BULBS.

- | | |
|--------------------------------------|--------------------------------|
|Hochsommer, Orange |Modern Times, Wine Red |
|April Beauty, Salmon |Leeuwenhurst, Large Pink |
|Hans Van Meegeren, Yellow |Mabel Violet, Deep Purple |
|Sunny Boy, Cream with Red Spots |Snow Princess, White |
|Hawaai, Deep Red |M I X E D |
|Mansoor, Maroon Red | |

To order simply indicate the number of bags wanted of each variety in the space provided, and enclose your remittance for the proper amount. Because mail in our printed self-addressed envelope is almost never lost, we recommend cash for your convenience if your order is small. We will make good cash (not over \$5.00) lost in the mail, if your order was mailed in by you personally in our regular return addressed envelope.

Our shipping season ends June 1st, but Gladiolus will probably be sold out considerably before this time. If your order is received after Gladiolus are sold out, we will substitute Caladiums unless you request a cash refund in which case, please check here. ☐

If your name and address are not correct, please make the necessary changes.

PRICE

2 bags of 40	\$2.00
3 bags of 40	\$2.75
4 bags of 40	\$3.50
5 bags of 40	\$4.00

Additional bags — 80c per bag

Wholesale Price — 65c per bag

This price will be extended to anyone ordering 25 or more bags.

THESE ARE DELIVERED PRICES.

THERE ARE NO HIDDEN EXTRAS.

WE PAY POSTAGE.

PLANT

CALADIUMS

FOR COLOR

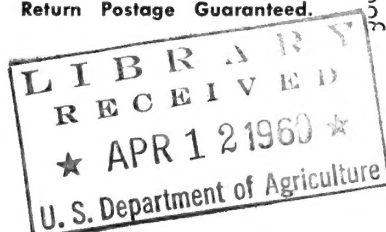
THIS SUMMER

[1960]

MORELAND'S NURSERIES
86 Highpoint Drive
Gulf Breeze, Fla.

NOTICE TO POSTMASTER: If not delivered in 5 days please return to sender.

Return Postage Guaranteed.



BULK RATE
U. S. POSTAGE
PAID
Gulf Breeze, Fla.
Permit No. 2

LIBRARY
U. S. DEPT. OF AGRICULTURE
WASHINGTON 25 D C

CALADIUM BULBS

12½ c in lots of 40 or more

Caladiums are the most colorful plant that we know. They are very fast growing and produce a big "show." During June, July, and August, when it is too hot for most other plants, their brilliant foliage will brighten any drab spot in your garden.

To do their best Caladiums should be planted in very rich, loose soil containing a good deal of humus. They require good drainage but like to be watered frequently and liberally. They may be planted in sun or shade but the foliage will be larger and brighter colored if they are planted in the shade.

It is our opinion that Caladiums are most effective if used in mass and the number of varieties kept small.

OUR QUANTITY PRICE OF 40 FOR \$5.00 MAKES MASS PLANTING PRACTICAL. All varieties are packed 10 bulbs to the bag and are labeled. If 4 bags of assorted bulbs are ordered, you will receive 4 different labeled varieties. If mixed bulbs are ordered, you will receive some of all varieties on hand, but they will not be labeled.

Please indicate number of "bags of 10" wanted, NOT NUMBER OF BULBS.

- _____Candidum—Green veins on white field.—The best white.
- _____Marie Moir—Green veins on white field. Splashed with red.
- _____Edith Meade—White with red veins and green border.
- _____Blanche Wise—Greenish white with whiter ribs and cream center blotched red.
- _____Avolon Rose—Rose center with green border.
- _____Arno Nehrling—Bronze, sometimes overlaid with white web.
- _____Red Ensign—Large narrow dark red with dark green border. Leaves stand upright.
- _____Red Flare—Mottled red in irregular pattern against background ranging from dark green to chartruese.
- _____Attala—Leaves blocked light pink with crimson veins on deep green background, medium height.
- _____Pink Cloud—Splendid pink for sheltered outside use—too large and too tall for potting.
- _____Reconvor—Deep pink center with dark red veins and stem, a strong grower.
- _____Madam Truall—Dark red with shiny foliage. Leaves appear oiled.
- _____Exposition—An old favorite with roundish leaf of bright red and dark green edge.
- _____Maca Hyba—Bronze with green and red rays, large pink & white splotches.
- _____T. L. Meade—Solid dark red leaves, medium height and vigorous, stands sun well.
- _____John Peed—Bright red center with red veins and ribs, wide green border.
- _____Itacapus—Dark rust red center, narrow green border with red dots.
- _____Pink Seashell—Very low bushy plant, salmon pink with light green.
- _____Carolyn Wharton—Deep pink blotched with lighter pink entire leaf.
- _____Spangled Banner—Green mottled with pink with spots of darker pink.
- _____Pink Beauty—Good low growing pink, leaves have narrow green border.
- _____Mixed—Mixed bulbs are not labeled. For greatest variety order mixed.
- _____Assorted—Assorted bulbs are packed 10 of a kind and are labeled.

NOTE: All descriptions are to the best of our ability. Actual color will depend to a considerable extent on growing conditions. We never substitute when requested variety is available, otherwise we make the best substitution possible unless you check here (.....) in which case we will send a refund.

We have many varieties other than those listed so if you want to order different varieties list them and we will ship them if available. To get the widest possible assortment order mixed since our mixture includes all of the above and others besides.

To order simply indicate the number of bags wanted of each variety, in the space provided, and enclose your remittance for the proper amount. Because mail in our printed self-addressed envelope is almost never lost, we recommend cash for your convenience if your order is small. We will make good cash (not over \$5.00) lost in the mail, if your order was mailed in by you personally in our regular return addressed envelope.

OUR SHIPPING SEASON ENDS JUNE 1st. NO ORDERS
WILL BE FILLED AFTER THIS DATE.

IF YOUR NAME AND ADDRESS ARE NOT CORRECT
PLEASE MAKE THE NECESSARY CHANGES.

PRICE

1 bag of 10	\$2.00
2 bags of 10	\$3.00
3 bags of 10	\$4.00
4 bags of 10	\$5.00

Additional Bags — \$1.25 per bag

Wholesale \$100.00 per thousand

(500 minimum at this price)

THESE ARE DELIVERED PRICES.
THERE ARE NO HIDDEN EXTRAS.

WE PAY POSTAGE.

MORELAND'S NURSERIES

86 HIGHPOINT DRIVE

GULF BREEZE, FLORIDA